

social media **fitness**



"You *WILL* be Googled"

The above 7 apps are used extensively by students. With storytelling and real-time Social Media demonstrations, this interactive presentation encourages students & parents to think critically and to successfully navigate their 24/7 connected world.

Do Not Miss This ONE-OF-A-KIND event!!

Presenter: *Chris Vollum*

As seen by over 300,000 students in 22 School Boards throughout Ontario.



Recognized authority on:

Twitter, Instagram, Facebook, YouTube, SnapChat, Tumblr, Vine

Please bring your mobile devices and tablets for hands-on learning

- **Understand Digital Citizenship;** respect, integrity, honesty, boundaries & legal risks
- **Become "Googleable;"** building a compelling online reputation and inspiring presence
- **Walk-through** of privacy settings on **Twitter, Instagram, Facebook, Vine & SnapChat**
- **Minimize** online risk and the threat of cyber-bullying; a step-by-step approach
- **Identify** student age restrictions required to open online accounts
- **Demonstrate** the depth to which Social Media profiles are evaluated by future influencers

Date: Wednesday, October 15th Time: 7:00 pm

Location: West Oak Public School – Large Gym